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| **SALES MANAGER RESUME** | | | |
| 1354 Market Street, Charlotte, NC • (704) 522-5429 • your.email@gmail.com | | | |
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| **RESUME SUMMARY** |  | Sales Manager with 9+ years of experience in training and supervising sales staff, and planning and implementing sales strategies nationwide. Successfully managed 5 marketing campaigns worth $1 - $3 million USD, while leading a team of 20 creative and technical sales staff. Seeking to bring my proven record of team leading and launching successful marketing campaigns into filling a senior sales management position | |
|  | | | |
| **PROFESSIONAL EXPERIENCE** |  | **Sales Manager**  Wilcox Inc., Charlotte, NC | **Sep 2017 – Present** |
|  | * Establish full-scale sales operation; duties include developing database systems, recruitment of senior regional sales managers, and developing sales and marketing strategies * Spearheaded 5 strategic marketing campaigns worth between $1M and $3M, leading a diverse team of 20+ creative and technical sales staff * Successfully expand the marketing reach of older consumer products into emerging digital and online platforms * Strategize with senior management on marketing avg. of 50 new consumer goods annually into traditional retail distribution channels in the Fast Moving Consumer Goods (FMCG) market | |
|  |  | |
|  | **Sales Management Assistant**  Harold & Co., Milwaukee, WI | **July 2012 – August 2017** |
|  | * Pioneered a comprehensive 2-hour sales video training series through meticulous research and content development, enhancing the skills and productivity of the company's sales staff nationwide * Met with avg. of 5 clients weekly, identifying and analyzing their goals, developing digital marketing strategies and solutions based on their objectives * Developed quarterly marketing and sales mail campaigns in accordance with advertising schedules and company sales budgets * Supervised the delivery and installation of bike parts to new clients; coordinated replacements with existing customers | |
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| **EDUCATION** |  | **MBA**  University of Illinois - Chicago, IL  May 2017 | **B.A. Business Administration**  Wallace State University – East Lansing, MI  May 2012 |
| **SKILLS** |  | * HubSpot Sales, Pipedrive & Salesforce * Market research and strategy * Sales presentations and demos * Customer and client relationships | |

**Logo

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**Dear Job Seeker,**

We named it “Executive” for a reason: it's one of our boldest resume templates to date.

The “Executive” resume template opts for a larger professional experience section, so that you can display your extensive work experience. It also implements a sidebar that eloquently mirrors every section. This way the hiring manager can easily navigate through your resume.

The Executive is best for individuals with robust work experience, such as [executives](https://resumegenius.com/resume-samples/executive-resume-examples), [general managers](https://resumegenius.com/resume-samples/general-manager-resume), or even [business owners](https://resumegenius.com/resume-samples/business-owner-resume).

If you’re still struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right person for the job:

·     [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)

·     [How to Write a Resume](https://resumegenius.com/blog/resume-help/how-to-write-a-resume)

·     [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)

Once you have a great resume, pair it with a convincing cover letter using our matching [2021 cover letter template](https://resumegenius.com/cover-letter-templates/modern-templates#2021). Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:

·     [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)

·     [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)

·     [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)

Best regards,

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